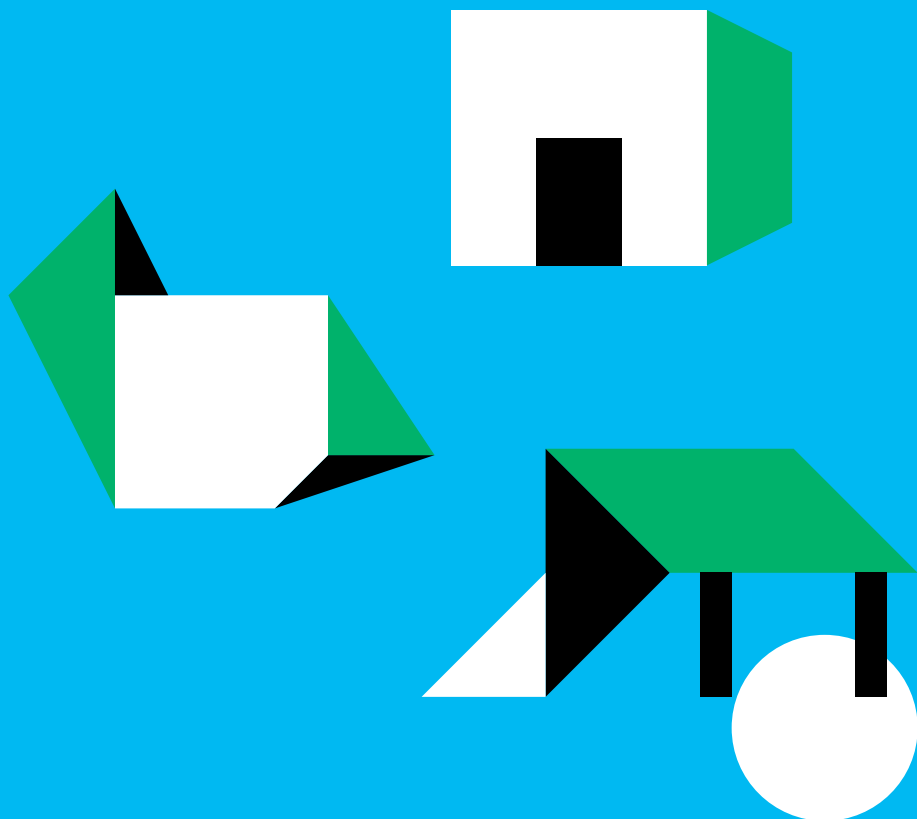


BLACK AND WHITE YOUNG POLISH DESIGN



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GROUP EXHIBITION: ALEKSANDRA ADAMCZYK, AZE DESIGN, BABAACJA, AGNIESZKA BAR, DBWT, MAJA GANSZYNIEC, GOGO, PAWEŁ JASIEWICZ, KAFTI DESIGN, AGNIESZKA KAJPER, KNOCKOUTDESIGN, LAPOLKA, LIMO, ROBERT MAJKUT, MALAFOR, KARINA MARUSIŃSKA, OLA MIRECKA, PUFF BUFF, TOMEK RYGALIK, ZUZANNA MALINOWSKA I KATARZYNA BAZYLCZYK.

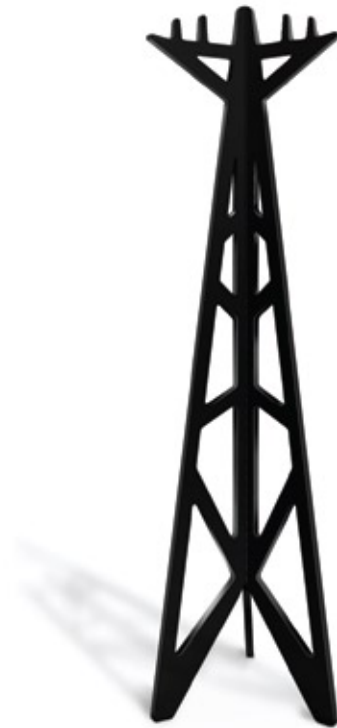
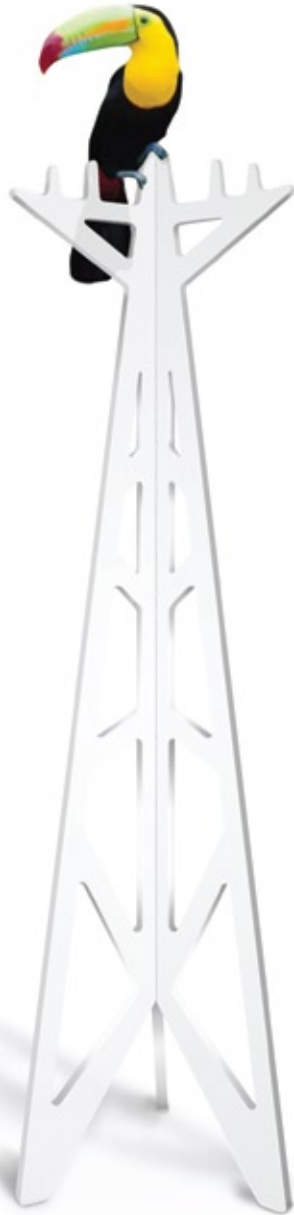
Opening: 7 June, 8 pm

Dates: 7 - 30 June

Place: Maxim Hotel I, Hayarkon Str. 86, Tel Aviv

The exhibition is a presentation of the youngest generation of designers, who use simple means to achieve a fresh, new look of the latest trends in international design, while often flirting with art. Polish modern design manifests itself best in small objects which creatively interpret Polish material culture. Sometimes Polish design draws from folk art, sometimes from the unique aesthetics of Polish urban spaces, and often it appeals to the viewer's sense of humour. The simplest materials are placed next to modern ones; the charm of a designed object often makes up for its fragility and obvious temporariness. The youngest Polish design is expressive, black-and-white: you either like or hate it. The exhibition is held in the lobby of Maxim Hotel, once the home of many Polish artists, curators and journalists who have been involved in the Polish Year in Israel in the past.

> AZE DESIGN: TENSE coat hanger



ALEKSANDRA ADAMCZYK

www.aoleko.com

Aleksandra Adamczyk (b. 1977) graduated from the Architecture and Industrial Design Department at the Academy of Fine Arts in Poznan in 2003. Since 2006 she has been working as an assistant at the Studio for Education & Design Programmes, and Industry Co-operation at the Academy of Arts in Poznan. Fabric in the context of product design and interior design is her main sphere of interest. She is inspired by nature and the principles of geometry.

> CRYSTAL

Hanging lamp made of felt modules stitched together, resembling the geometric cut of crystals.

BABA AKCJA

www.babaakcja.com

The group was created in 2005 by three girls – Klementyna Jankiewicz (b. 1983), Zosia Konarska (b. 1983) and Monika Ostaszewska (b. 1983) – who met in the Industrial Design Department at the Academy of Fine Arts in Warsaw. As they themselves claim, they love to travel and discover new places, which is the reason why their independently developed projects achieve their final shape during meetings at airports or on Skype. Zosia and Monika live in Warsaw, while Klementyna lives in Tel Aviv. They all do graphic and commercial design.

> SOPHIA Lamp

Sophia is a very feminine bedside lamp, with simple, modern design. The decorative lampshade is made of perforated material with holes for earrings and other ornaments. The holes make an interesting pattern even without the jewellery, forming different levels of concentration. Thanks to the ornaments every single lamp is unique. The project received an honourable mention in the Vox Furniture competition.

AZE DESIGN

www.azedesign.pl

Anna Kotowicz-Puszkarewicz (b.1978) finished graphic design at the Academy of Fine Arts in Lodz. Artur Puszkarewicz (b. 1976), finished architecture at the University of Technology in Bialystok. Everyday situations are their source of inspiration. They use both old handicraft methods and the newest technologies. The objects they design are supposed to provoke the consumer not only to use them, but also to think.

> TENSE coat hanger

The hanger made of three lacquered MDF elements can be folded in one dimension. Thanks to the openwork structure the hanger is surprisingly light. High-voltage electric poles are its source of inspiration.

> REM bedclothes

The REM phase of sleep, also known as “paradox sleep”, is a moment when dreams appear. The “picture” of the dream is reflected in the changing position of the body. Every person creates his/her own private geometrical pattern which then remains on the bedclothes.

> MESSY tablecloth

MESSY design brings back the concept of gathering around the table. A situation where the meal is just a reason to meet another person, and the mess created in the process is rather a nice memory than an unwelcomed side effect. The project received an honourable mention at “My World” competition, organised by the British Council and Zachęta National Gallery of Art.



> MAJA GANSZYNIEC: KOKO table

AGNIESZKA BAR

www.agnieszkabar.pl

Wrocław Academy of Fine Arts graduate and member of Wzorowo design group. Agnieszka Bar (b. 1982) studied functional arts at the Technical Academy in Liberec. She received scholarships from the Bratislava Academy of Fine Arts and Design. Her graduation work on commercial glass was among the 2006/2007 Best Design Diplomas in Poland, singled out by the “2+3d” quarterly. In her work design interlaces with art. When designing commercial objects she tests the condition of the matter, plays with form and context.

> DUO (FOR FINGER)

Ergonomic glass vessels for cold beverage are distinguished by small bowls. The concave and convex spaces intended for the thumb and fingers lend maximum holding comfort. The finger immersed in the glass material becomes an integral part of the vessel.

> MELT BOTTLE

The bottle's subtle line is deformed by being slightly melt at the bottom and “stopped” at the moment of its greatest plasticity. The object shows the essence of glass matter. An elegant container for liquids: water, oil, vinegar. Hand-formed borosilicone glass bottle.

> GROUP VASE

Multi-component vase for small cut flowers or fresh herbs. It is made of test tubes of different sizes with hollows which allow tying them with an elastic band – this way we can arrange our own vase. The object must consist of at least three elements in order to be stable. The vase made of several containers can be used for different types of plants independently. Laboratory character of vessel, fully functional.

> BREAK-time

An ornamented plate imitating lines that appear on the surface of broken glass.

KATARZYNA BAZYLCZYK AND ZUZANNA MALINOWSKA

www.szajka.waw.pl

Industrial design students at the Warsaw Academy of Fine Arts. Katarzyna Bazylczyk (b. 1985) and Zuzanna Malinowska (b. 1985) often take part in design competitions. Among others, Katarzyna was awarded first place at the ABSOLUT Design competition in Slovakia. As designers they like the interaction with viewers, and multidisciplinary. They do both graphic and product design. Zuzanna has a passion for sports; she has been a skiing instructor since 2003.

> SZAJKA – COLLECTION

It is a collection of toys for adults containing nine ceramic figurines. Heads and bodies are interchangeable, so one can mix and match them to create little, charming hybrids. It is a Polish ceramic answer to the international adult craze over vinyl figurines, the so-called designer toys.

DBWT

www.dbwt.pl

Daria Burlińska (b. 1982) and Wotjek Traczyk (b. 1971), a designer duo which started its co-operation in 2007, after Daria and Wojtek discovered that they have a similar understanding of the words: human, receiver, user, art, design, play, object and context, just to mention a few. DBWT duo often use recycled materials for their work.

> ONION

A hanging object and at the same time a source of diffused light. Honoured with the Finalist Certificate at the Dobry Wzór [Good Design] 2009 competition (best design for product on the Polish market). Made of polyurethane foam, designed solely for energy-efficient light bulbs.

MAJA GANSZYNIEC

www.majagan.com

In her design activities Maja Ganszyniec (b. 1981) is most interested in the user's private sphere, where the object becomes an element of a private microcosm. Objects which give options, offer different approaches toward their own functions intrigue her. She is interested in ecology, practicality and the simple joys of using an object out of the ordinary.

> KOKO

Time of work and time of relaxation merge in the lives of professionally and socially active people. The concept of the design is an answer to the need for linking work and free time in time and space. The table needs to be as mobile as the laptop; hence this piece of furniture, which functions as a traditional storage, now serves another role – that of an overlying table-laptop stand. It is very convenient especially when we use the computer while sitting on a sofa or lying in bed.

> PLAY & SLEEP pillows

Help to solve the problem of insomnia. By pushing a grain through the maze embroidered on the pillow we fall asleep tired of the repetitiveness of our actions. Moving the ball-shaped grain with a finger in circles, up and down in the maze is also a substitute for the gestures we make when we caress the person we care for most, just before falling asleep.

GOGO

www.gogo.com.pl

Designer team established in 2005 by Maria Makowska (b. 1980) and Piotr Stolarski (b. 1980). Gogo is active in many fields of design; the creators' approach toward design can be described as simplicity without boredom. They aim to explore the properties of different materials in their projects (wood, second-hand materials), often reaching surprising or even extreme answers.

> KŁODA radio

Radios built in an untreated pinewood beam. The user can influence the final design by cutting off the radio of the beam. Honourable mention as “Jury's Favourite Selection” at the DMY International Design Festival 2008 in Berlin.

> WOODPECKER alarm clock

Wooden alarm clock, its sound imitates a woodpecker tapping on a tree.

PAWEL JASIEWICZ

www.paweljasiewicz.com

2002-2007 Design studies at the University of Technology in Koszalin; Buckingham New University in High Wycombe in 2007. He is a certified furniture designer.

> ROCKING CHAIR

The chair is designed for a more comfortable forward or backward position. It allows more free movement while performing different types of activities.

KAFTI DESIGN

www.kafti.com

Kafti – Monika Brauntsch (b. 1974) and Sonia Słaboń (b. 1972) – focuses on design, production and distribution of everyday objects. The company was established at the end of 2007 on the initiative of the two sisters who co-operate with small design companies and who care that the objects they sell be unique and interesting, while at the same time moderately priced. Kafti is eco-friendly; the materials used for production are often natural and recyclable.

> BERGA lamp

The lamp's construction is based on a classic geometric form. Its charm lies in the coarse yet consistent shape. The transparent material matched with black creates a harmonious whole.

> ČMA [MOTH] pillow

A cotton pillow, its orderly print resembles a computer game board. On closer inspection one can notice insects which form the composition.

> ČMA [MOTH] lampshade

Moth is a lamp made of openwork-structure polypropylene material, letting in a lot of light. The resulting shades subtly embellish the wall. The Moth is on the one hand a reference to traditional folk patterns and, on the other, a form of reaching out for bold, modern motifs.

> ROŚLINY [PLANTS] serviette and LIŚCIE [LEAVES] pillow

Interesting arrangement of plant motifs. Plants, Tree and Leaves make up the collection; the natural motifs relate to order and harmony.

AGNIESZKA KAJPER

www.kajpera.com.pl

Agnieszka Kajper (b. 1981) is a member of the design group 'WZOROWO' (Bar, Kajper, Marusińska) and Pożyteczni Producenci Piękna group (www.3pi.org.pl). She is also involved in artistic projects, like 'The Sleeping and The Dwarves' (in cooperation with Agnieszka Bar).

KNOCKOUTDESIGN

www.knockoutdesign.org

Knockoutdesign started in 2005; its members are Dorota Kabała, Magda Juszcak, Maya Ober and Marta Florkowska-Dwojak. The group operates between Tel Aviv and Warsaw. Knockout believes in design which crosses the strict borders of two- or three-dimensionality. Knockout calls its designs the fifth dimension.

The group took part in many international exhibitions and designs products distributed all over the world. It co-operates on a regular basis with Marian Misiak, a graphic and typography designer who also took part in creating the concept for Ryszard Kapuściński's Path

> KAPUŚCIŃSKI'S PATH

In 2009 Knockoutdesign won the design competition to create a project of Ryszard Kapuscinski's Path in Warsaw, commemorating that great reporter and writer in the place of his favourite morning walks. Kapuściński was personally attached to Mokotów Field Park in Warsaw, where he used to go for his morning walks. His short essay "The Morning Walk" was homage to the park's past and its importance for Warsaw citizens. In its project Knockoutdesign intended to pay tribute to the author, and thus maintain the relevance of his work by linking the text with pictures of nature.

> KAFTI DESIGN: BERGA lamp



> OLA MIRECKA: HORNS newspaper stand



LAPOLKA

www.lapolka.com

Lapolka is a designer duo of graphic and article designers. Anna Piwowar (b. 1980) and Marta Białecka (b. 1981) have taken part in fairs and exhibitions both at home and abroad. They are currently working on the Fontainebleau project for the Centre for Contemporary Art, Ujazdowski Castle.

LIMODESIGN

www.monikapotorska.com

Monika Potorska finished architecture and design at the Academy of Fine Arts in Gdansk. For the last couple of years she has been co-operating with Studio 1:1, one of the biggest design studios in Poland, focusing on architecture and design as a consultant, designer and stylist.

Limo is a one-woman initiative for contemporary handicraft; it was created from the love of graphic art, object and art in general. Limo's main goal is to support the concept of local, low-budget production of unique everyday articles. Limo designs objects lending them exceptional form, texture, ornament and pattern. Limo designs and produces pouffes, tablecloth, pillows, bags, and wallpaper – media of graphic art and pattern, which for Limo always stand in first place.

> GHOST tablecloth

Evening gatherings with friends, shared meals, chats – is there anyone who doesn't enjoy spending time this way? The tablecloth prototype is entirely hand-made with cross-stitch technique.

> Wrap_as_Christo adhesive tape

Using adhesive tape is one method to get a consistent, equal pattern on every single object. The imprint on the adhesive tape is uniform, thus the objects can be covered with tape in any way.

MALAFOR

– MAŁE LABORATORIUM FORMY

www.malafor.com

Agata Kulik-Pomorska and Paweł Pomorski designer duo emerged in 2004 after their graduating from Industrial Design at the Academy of Fine Arts in Gdansk. MALAFOR focuses on broadly defined design and production of commercial and aesthetic objects.

> BONE-BONE

It is a simple, yet surprising seat. It is covered with a stripe pattern, which creates an intriguing visual effect. The stripes can be colorful, contrasting, but they can also be monochromatic. The finish is either matt or shiny.

OLA MIRECKA

www.jurekmirek.com

A third-year industrial design student at the Academy of Fine Arts in Warsaw. Ola Mirecka is a member of PG13 design group (www.pg13.com) created in Tomek Rygalik's visiting studio. Winner of the Warsaw Museum of Ethnography as well as of the Public Radio Channel 3 gadget design competition (together with Joanna Jurczak). She is a member of Rooted Design of Routed Living, a design team in a two-year Polish-Norwegian project. She also collaborates with Joanna Jurczak under the name "Jurek i Mirek".

> HORNS NEWSPAPER STAND

Project carried out in Wojciech Brzeziński's studio, ceramics technology.

ROBERT MAJKUT

www.design.pl

Design as performed by Robert Majkut is characterized by natural softness of lines, which refers to the movement of the human body and its smoothness. For him the design is a mission to create the world around us in such a way as to make it comfortable and to make the designed objects positively influence our emotions. The world as seen by Robert Majkut, whose characteristic features are individualism and enormous sense of form, is full of beauty and harmony.

Robert Majkut Studio as one of the design studios with the longest history of operations on the Polish market has realized projects for the largest financial institutions in Poland as well as entertainment and leisure centres or mobile networks operators. The scope of the RMD Studio operations includes also development of strategy for launching new brands into the market.

> POORLUX©

Recession time is a time of great ordeal, not only for our wallets but even more for strength of our characters. It is time of reflection on our life style and quality of previous habits. The recession is conducive to afterthoughts and verification of consumer attitude...

Although improvement portents are already visible, it is time when flaunting with stunning splendor is just in bad taste... But does it mean that we have to resign a little bit of luxury? NO! For those who are remorseful with uncontrollable, hedonistic consumption we have prepared the set, which satisfy their spiritual demand of life's purism without renunciation of sense of previous luxury. POORLUX sets are peculiar attitude for recession time. It is new dimension of luxury – luxury on a scale of crisis opportunities, luxury you can afford...

www.poorlux.com

KARINA MARUSIŃSKA

www.marusinska.pl

Karina Marusińska (b. 1983) is a graduate from the Academy of Fine Arts in Wrocław (Design and Ceramics Design). Scholarship holder and winner of Polish and international awards. She took part in numerous exhibitions, conferences, open-air, and art festivals. She focuses both on design and artistic creation, often blurring the boundaries between the two. In her work she likes to play with the viewer's senses and consciousness; she also refers to Polish roots. Karina aims at linking different fields of art, science and ecology. She is researching the phenomenon of recycling, and is interested in creative management of industrial waste. A member of Łuhuu! www.luhuu.pl artistic group, as well as of Wzorowo. www.wzorowo.com design team.

> KARINA MARUSIŃSKA: UHAHA



> ROBERT MAJKUT: POORLUX©

PUFF BUFF

www.puff-buff.com

Puff-Buff was established in 2003 Warsaw by designer Anna Siedlecka and architect Radek Achramowicz. They put emphasis on elasticity, transparency, new technologies, while at the same time not forgetting about aesthetic pleasure. The lighting collection plays a major role in Puff Buff designs.

TOMASZ RYGALIK

www.tomekrygalik.com

Tomasz Rygalik (b. 1976) studied Architecture and Urban Planning at the Technical University of Lodz and Industrial Design at Pratt Institute in New York (1999 BA/Hons). He worked for numerous design companies in New York; he was also a consultant for brands such as: Kodak, Polaroid, MTV, PerkinElmer, Dentsply, Uniliver, and DuPont. In 2003 he began his postgraduate studies at the Royal College of Art (2005 MA RCA), where after having finished his diploma he was employed as a research worker. He started his own company in London and Lodz (Tomek Rygalik Studio). He collaborates with Moroso, Artek, Iker, Noti, Heal's, ABR, and Ideal Standard. Tomasz Rygalik has his own design studio at the Department of Industrial Design at the Academy of Fine Arts in Warsaw. Winner of numerous awards, his designs were shown on many exhibitions, among others in Berlin, Frankfurt, Lodz, London, Milan, Munich, New York, Tokyo, Poznan, Warsaw and Valencia.

> SEMI

A way to use glasses and ceramic vessels we have in our homes. Thanks to the covers we can discover a whole new range of applications, shapes and ideas.



> PUFF BUFF: ORCA floor lamp

Young Poland is a cycle of events closing the Polish Year in Israel 2008/2009, which reviews the most interesting works by Polish artists of the young generation in various areas of broadly defined design: industrial design, architecture and photography.

Organizers:

Fundacja Bęc Zmiana (www.funbec.eu), Artanimacje Association



Partner: Hotel Maxim, Hayarkon Street 86, Tel Aviv

Project co-organized by the Adam Mickiewicz Institute
as part of the Polish Year in Israel 2008/2009

Project financed from the means of the Ministry of Culture and National
Heritage, and the Ministry of Foreign Affairs of the Republic of Poland
www.poland-israel.org

